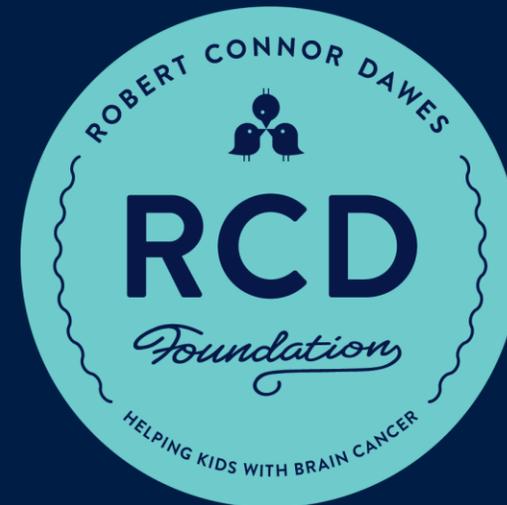




# CONNOR'S GOLF CLASSIC NSW

SPONSORSHIP PROPOSAL  
[Rcdfoundation.org](http://Rcdfoundation.org)



LOVE FOR LACHIE  
Hope • Love • Believe  
Supporting Children's Brain Cancer Research



# THE EVENT

--TEE OFF FOR KIDS WITH BRAIN CANCER  
TO BEAT THE #1 CANCER KILLER OF YOUNG AUSTRALIANS

The Robert Connor Dawes Foundation in partnership with  
Love for Lachie invites you to the inaugural Connor's Golf  
Classic in NSW.

1pm Shotgun Start | MON 10 NOV 2025

at the exclusive Elanora Country Club  
Elanora Heights, NSW

Join us for 18 holes, light lunch, dinner, drinks +  
great prizes and giveaways!

# INTRODUCTION

Inspired by a big heart and brain, the Robert Connor Dawes Foundation (RCDF) was created in June 2013 in memory of Robert 'Connor' Dawes. Who, at just 18 years of age, lost his 16-month battle with brain cancer.

We believe the brain is where the heart lives, and an attack on it is an attack on the core of who we are. That's why we're on a mission to change the odds of paediatric brain cancer and make brain tumours go the way of the dinosaurs. We support brain projects in the areas of research, care and development – to fund the science to end brain cancer and support patients in the meantime.





# THE INVESTMENT

**\$5k Hole Sponsorship (4 available)**

Includes fully tax deductible donation of \$2000

- Includes 1 x foursome
- Golfers goodie bag with snacks and quality giveaways
- On course beverage refreshments
- On course exclusive hole signage
- Opportunity for activation at hole to include giveaways provided by sponsor
- Sponsor Signage at registration
- Logo inclusion on all digital and print event promotional material
- Certificate of appreciation



# THE BRAIN OF YOUR ORGANISATION WILL LIKE...

Thousands of unique views for your brand over three-month campaign with high exposure during the month of November and on event day, across a range of mediums including:

- Logo representation on our website [www.connorsgolfclassic.com](http://www.connorsgolfclassic.com)
- Logo representation on all event collateral produced for the day
- Brand presence at the event. Opportunity to have activation at one of four holes
- Integrate your product/brand into elements of the day – nearest to pin, longest drive etc Acknowledgement on our social media channels with audience of 15k
- Acknowledgement on all emails relating to the event to our 23,000+ mailing list



# THE HEART OF YOUR ORGANISATION WILL LIKE...

- Fighting paediatric brain cancer - the no.1 disease killer of Australian children
- Staff/customer engagement, increased positive customer and community reputation through cause-driven marketing
- Your brand becoming an integral part of high-impact philanthropy: through initiation of projects that are changing the way paediatric brain cancer is treated such as our AIM BRAIN Project
- That warm, fuzzy feeling you'll get knowing that you are contributing towards the nearly \$30 million dollars raised for ground-breaking paediatric brain cancer research



# WHAT OUR PARTNERS SAY...

“Collaborating with RCDF brings a vibrancy that you don’t get anywhere else. A work hard play hard attitude which we absolutely love here at Skwosh. We had so much fun throughout the process of creating our Skwosh x RCD short and can’t wait to make it bigger and better in years to come”

**Jack Watts, Co-Founder  
Skwosh**



# JOIN US!

This is an opportunity for you to become the exclusive partner in your industry for Connor's Golf Classic NSW in 2025 and beyond..

GOLF COURSE



GOLF EQUIPMENT



AUTOMOTIVE





Col Crawford  
BMW

**HOLE IN ONE**

Get a hole in one on the 12th  
WIN a brand new BMW

Terms and Conditions Apply  
Picture example only.

Exact make, model and colour to be confirmed.



**TOGETHER, LET'S  
CHANGE THE ODDS FOR  
YOUNG PEOPLE FIGHTING  
BRAIN CANCER.**

Liz Dawes

Founder & CEO

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